Clear about mission, motivated

Maintained website

Joyful, inspired worship

Liberal or Conservative, not centrist

Significant proportion of men

Support groups, members <u>and</u> nonmembers

Suburban or urban

At least 40% 35 or younger

Youth involved in worship

Growth action plan; many involved

Multiple methods for visitor follow-up

Synopsis of findings, 2000-2005 study on religious congregations, The Cooperative Congregational Studies Partnership, hosted by Hartford Seminary's Institute for Religion Research

## Member Dev – Why Church?



